

Nicolás Mayorga Velásquez

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WORK EXPERIENCE

VRIZE
Ssr Frontend Developer

Remote, Tampa Florida
Jan 2025 - Present

- Develop and maintain scalable, high-performance web applications using React.js, Next.js, and TypeScript, delivering seamless, accessible, and responsive user experiences for a major US-based e-commerce platform.
- Spearheaded the implementation of a Cross-Border Shipping experience, enabling entry into new international markets and contributing to over \$3M USD in sales.
- Delivered a customer-centric service used across 10 countries, reducing bounce rates by 35% and generating an additional \$2.5M USD in revenue.
- Refactored core frontend architecture and development flows, improving team efficiency by 70%, and implemented Statsig feature gates to enable A/B testing, empowering the business team to make data-driven decisions contributing to improved conversions and \$XM USD in additional revenue.
- Collaborate with cross-functional teams and integrate tools like Contentstack CMS, SonarQube, and CI/CD pipelines via Vercel, ensuring high code quality, smooth deployments, and dynamic content management.

Upwork - Freelance
Frontend Web Developer

Remote, International
Jan 2022 - Jan 2025

- Developed and implemented customized landing pages, e-commerce sites, BMFs, and CRM systems for diverse clients across USA, Canada and LATAM resulting in a 20% increase in overall website conversions.
- Conducted performance optimization and regular maintenance on web applications, leading to a 15% decrease in page load time and a 10% reduction in bounce rate.
- Delivered high-quality, client-focused web solutions that consistently improved customer satisfaction and engagement.

Universidad Distrital FJDC
Web Development Specialist, Engineering Master's

Bogota D.C, Colombia
Jan 2024 - Jul 2024

- Led the migration and redevelopment of the Engineering Master's program website to a custom-built platform, boosting site performance by 40% and reducing page load times by 35%
- Enhanced website reliability by reducing downtime by 25% through proactive monitoring and maintenance, leading to a 20% increase in user satisfaction.

Colombian Space Agency - CSA
Frontend Developer

Bogota D.C, Colombia
Aug 2023 - Dec 2023

- Developed a web application implementing features using NextJS and TypeScript and optimizing the application performance, resulting in a 30% increase in user reachability and in a 25% faster page load time compared to the previous version.
- Collaborated with the development team to create reusable and scalable components with Tailwind CSS, reducing development time by 20% implementing design principles to optimize the UX for mobile.

EDUCATION

Universidad Distrital FJDC
Systems Engineering

Bogota D.C, Colombia

LANGUAGES AND SKILLS

Skills: TypeScript, JavaScript, React, Redux, Next.js, Vite, Astro.js. TailwindCSS, SCSS, Bootstrap. CMS, Statsig. Jest, React Testing Library. Node.js, Express.js. MySQL, PostgreSQL, Prisma. Git, Github, Scrum, JIRA.

Languages: English (C1), Portuguese (B1), Spanish (Native)